

## Bilingual Government and Industry Relations Coordinator

The Canadian Seed Trade Association (CSTA) is seeking a results-oriented Bilingual Government and Industry Relations Coordinator for a full-time, 24-month contract position. This is a new position with the potential to become a permanent role.

Reporting to the Executive Director (ED), the Coordinator will lead CSTA's provincial government outreach and engagement efforts while building relationships and consensus with key industry partners. The Coordinator will advance the regional issues and priorities of our members, address interprovincial trade barriers and build relationships with key provincial organizations.

The successful candidate will work with our members across the country to ensure that provincial policy makers understand the priorities and concerns of the seed industry and will organize and lead advocacy days at key provincial legislatures. The Coordinator will also assist the ED in building and advancing CSTA's federal government outreach and engagement activities and help drive the key strategic goals of the association.

The Coordinator will work to build the reputation of CSTA as the primary source of accurate and timely information on seed industry related issues for federal and provincial politicians, bureaucrats, regulators, and the value chain and serves as the staff lead in Quebec.

This is an exciting career opportunity that offers the potential for further growth for the right candidate. CSTA offers a dynamic work environment based in downtown Ottawa, with competitive salary and the chance to travel.

Please submit your resume and cover letter to [kstdenis@cdnseed.org](mailto:kstdenis@cdnseed.org) by the application deadline of Monday March 12, 2018.

### Essential Qualifications and Experience:

- Fluently bilingual in English and French with the ability to have technical conversations in each language
- 3-7 years of progressive work experience with a trade association, government agency, public affairs firm or in a political role
- Experience working directly with government as a stakeholder
- Eligible to be registered as a lobbyist (federal and provincial)
- University degree
- Ability and willingness to travel
- Solid understanding of the agriculture industry in Canada

- Strong project management skills and attention to detail
- Must be able to meet deadlines and execute on projects in a fast-paced, collaborative work environment and see projects through to completion
- Must be a strong team player, with the ability to work independently
- Capable of maintaining confidentiality of information
- Strong networking and communication skills in both official languages

**Preferred Qualifications and Experience:**

- Understanding of the seed industry in Canada
- Experience working with Agriculture and Agri-Food Canada, Health Canada, Global Affairs Canada, Innovation, Science and Economic Development, Canadian Food Inspection Agency and the Pest Management Regulatory Agency
- Experience working for a member-based organization
- Experience in an advocacy role

*'The Canadian Seed Trade Association (CSTA) represents more than 130 companies and associations engaged in all aspects of seed, from research and development to plant breeding, production and marketing, licensing and domestic and international sales. Members range from small family owned companies to large multinational firms engaged in over 50 different crop kinds and involved in organic, conventional and biotech production. The Canadian seed industry contributes \$5.6 billion to the Canadian economy, employs more than 57,000 Canadians and exports more than \$450 million annually.'*