

Founded in 1923, the Canadian Seed Trade Association (CSTA) is a national association that brings together 132 seed company members engaged in all aspects of seed research, production and marketing both domestically and internationally. CSTA's successful leadership in working collaboratively with industry and government stakeholders in Canada and abroad continues to foster seed industry innovation and trade through the development of international markets. Currently, the CSTA is seeking an:

EXECUTIVE DIRECTOR

Canadian Seed Trade Association

It is an exciting time for the Canadian seed industry. If you are a highly motivated leader who brings passion for driving strategies to enhance the interests of a dynamic membership of seed companies through the CSTA, we want to hear from you. As Executive Director, your primary responsibilities will include:

- ❑ providing vision and leadership, in conjunction with the Board of Directors, for the strategic direction of the CSTA and the Canadian seed companies it represents;
- ❑ accountability to the Board of Directors for the management of staff, operations and administration of the CSTA;
- ❑ clearly communicating the CSTA's vision to the membership stakeholders, farmers, industry and governments domestically and internationally;
- ❑ acting as key influencer on a broad array of issues affecting the CSTA membership relating to Canadian agriculture, regulatory and trade policies; and,
- ❑ providing a strong and informed voice to ensure the CSTA's messages are heard on issues affecting the seed industry in Canada and internationally; including representing the seed sector on committees and boards and other official functions.

Qualifications include:

- ❑ post-secondary education, preferably in agriculture, science and / or business; MBA or Master's degree considered an asset;
- ❑ strong ability to translate a vision into action; identify, assess and address industry issues;
- ❑ significant collaborator and team player; able to facilitate and share ideas;
- ❑ strong financial and management skills, with experience in strategic business planning and implementation;
- ❑ proven experience managing staff;
- ❑ proven ability to work and communicate with a Board of Directors;
- ❑ exceptional skills in developing and maintaining strong business relationships;
- ❑ broad knowledge of the agri-business industry, and specific knowledge of the seed industry is an asset;
- ❑ excellent communication skills, including strong writing skills, good listener, integrity and good judgment; and,
- ❑ ability to travel extensively, domestically and internationally.

Salary commensurate with experience, qualifications and ability.

Applications must be received by May 31, 2017.

Apply, with resume, to email: patti.mckenzie@scottwolfe.ca

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