



CANADIAN SEED TRADE ASSOCIATION

L'ASSOCIATION CANADIENNE DU COMMERCE DES SEMENCES

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NEWS RELEASE

The Canadian Seed Trade Association welcomes three Campus Ambassadors to the team

The Canadian Seed Trade Association (CSTA) is pleased to welcome our 2011/12 Campus Ambassadors to the team. In this inaugural year for the CSTA Campus Ambassador program, students have been selected to represent CSTA on campus at the University of Saskatchewan, McGill University and the University of Guelph. One of the goals of the CSTA strategic plan is for a larger, skilled talent pool to be available to the seed industry. Throughout the 2011/12 school year, CSTA's Campus Ambassadors will attend career fairs and give presentations at various meetings to increase awareness about the diversity of careers within the seed industry and encourage students to pursue a career in seeds. Please join CSTA in welcoming these students to the team.

Andrea De Roo grew up on a mixed cattle and grain farm south of Moosomin, Saskatchewan. She is currently in the third year of her Bachelor's degree with a major in Agronomy and a Biotechnology minor at the University of Saskatchewan. Andrea has had summer jobs as an Agronomy Assistant; a Research Assistant; and a canola breeding assistant. At University, she volunteers with the Greystone Society, the Golden Key Society, and with orientation. Andrea is also a member of the 4-H alumni. Once she completes her Bachelor's degree, Andrea plans to pursue a Master's degree in Plant Genetics.

Joyce Mak is in her fourth year at McGill University majoring in Agricultural Economics with a minor in Agribusiness. At McGill she is actively involved in the Agricultural Economics Club; Engineers without Borders; and the Macdonald Campus Student Society. This past summer she interned at the Canadian International Development Agency researching food security issues. In previous years she has worked in Hong Kong for a trading company and in Shanghai, China in the marketing industry. Joyce hopes to pursue a career in international development where she can work towards solving the issues of food security and food sovereignty in developing countries.

Curtis Van Laecke is in his fourth year of a Bachelor of Science Degree majoring in Plant Science with a minor in Agriculture at the University of Guelph. He grew up working with an independent family-owned seed company in Southern Ontario producing seed corn, and spent this past summer working as a research and product development technician specifically looking at seed treatments. During the school year Curtis sits on the Board of Directors of Guelph's campus newspaper as Treasurer. With an expected graduation date of April 2012, Curtis is currently considering graduate school before pursuing a career in research and product development.

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2011/12 CSTA Campus Ambassadors Contact Information

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Headquartered in the nation's capital, the Canadian Seed Trade Association (CSTA) represents the interests of 130 corporate members engaged in all aspects of seed research, production and marketing, both domestically and internationally.