

The Proof is in Your Field

- Canola yields ↑ 27% in 15 years
- Ontario corn yields ↑ 59% in 15 years
- Pea yields ↑ 25% in 30 years
- Ontario winter wheat yields ↑ 62% in 15 years

The Future is in Your Hands

Help protect intellectual property and keep
seed innovation yielding for you.



Intellectual Property Protection – *It Yields*

Help Plant Breeders Help You



Henry Olechowski



Francis Kirigwi

Intellectual property (IP) protection plays a key role in the work of researchers like Hyland Seed's Henry Olechowski and Syngenta's Francis Kirigwi. It's helped Olechowski play a pivotal role in giving farmers in parts of Manitoba and Quebec the opportunity to successfully produce corn and soybeans. For companies like Syngenta, it provides the confidence to invest in Kirigwi's efforts to breed high quality, disease resistant wheat varieties for Canadian growers.

Future Success Depends on Growers

Grower support for IP protection is vital to future success. By purchasing certified seed and complying with the legal practices for saving and replanting seed associated with the various IP methods, growers ensure that researchers continue to bring seed innovations to your fields.

For More Information

Contact your local seed retailer or visit www.cdnseed.org.



CANADIAN SEED TRADE ASSOCIATION
L'ASSOCIATION CANADIENNE DU COMMERCE DES SEMENCES

Understand the Rules

	Save Seed & Replant		Save Seed & Re-sell	
	Legal	Illegal	Legal	Illegal
Canada Seeds Act	X			If sold by variety name
Plant Breeders' Rights (PBR)	X			X
TUA or Bag License		X		X
Production Contracts		X		X