

I N T R O D U C I N G



Know the Symbol. Understand Your Choices.

The Market Choices™ symbol is a new industry-wide initiative to help growers and grain handlers identify non-EU approved corn hybrids. Grain from corn hybrids displaying the Market Choices™ symbol must be channelled to appropriate markets, including:

- On-farm feeding
- Selling the grain to a domestic feedlot or feedmill
- Selling the grain to a local elevator or processor with a prior agreement

For more information, call your seed supplier or visit the Canadian Seed Trade Association website at www.cdnseed.org

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CSTA  **ACCS**