

# **MEDIA RELEASE - NEW CSTA PRESIDENT**

OTTAWA – July 28, 2004 – Neil Arbuckle of Winnipeg, Manitoba, has been elected President of the Canadian Seed Trade Association (CSTA) for 2004-2005. His election occurred at CSTA's 81st annual meeting, held recently in Halifax, Nova Scotia.

Neil is the Manager of Agricore United's seed business with proprietary seed products marketed under the Proven Seed brand. Proven Seed is a leading seed brand that provides western Canadian producers with access to industry leading genetics in a broad range of crops such as canola, linola™, forages, wheat, oats and malting barley.

Arbuckle has been active in the seed industry since 1990 and has been a director on the CSTA Board since 1999. He joined the Proven Seed team in the early 1990's, and became manager in 1997. He has actively participated in several of the committees of the CSTA including the Variety Name Preservation Workgroup, the Communications Committee, and the Oilseeds, Pulses and Western Cereals Committee. He also represents the CSTA at the Cereal Value Chain Roundtable discussions.

Neil holds a Masters in Business Administration from Queen's University and a Bachelor of Science in Agriculture from the University of Manitoba.

Neil, his wife Corie, and their three sons reside in Winnipeg, Manitoba.

*Headquartered in the nation's capital, the CSTA represents the interests of 170 corporate members engaged in all aspects of seed research, production and marketing, both domestically and internationally.*

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