



seed ^{for} **MORE** **feed**
Pastures Profit with Certified Seed

**Canadian Seed Trade Association
For
Saskatchewan Pasture School
June, 2007**

It Starts With The Seed

The Canadian Seed Trade Association

- **Represents over 140 member companies engaged in all aspects of seed**
 - **Seed research and development, marketing, trade and seed treatment**
 - **Companies that market garden seed to large western grain handlers**
 - **Small family-run businesses to large multi-national corporations**

It Starts With The Seed

Mission Statement:

Through the collective efforts of our membership, the CSTA is committed to fostering an environment conducive to researching, developing, distributing and trading seed and associated technologies; with the goal of bettering the choices and successes of our members and their customers



Profitable Pastures

In Saskatchewan

- 15 million acres of forages
- 3.5 million acres are “improved hay and pasture land”
- Acreage of tame hay and pasture increased 37% between 1996 and 2001

But

- Thousands of acres are not producing to their potential *(Saskatchewan Agriculture and Food)*

Profitable Pastures

When To Rejuvenate:

- Less than 74% of the production is from desirable species
- Vigor of desirable species is medium to low
- Density of desired species is too low
 - *Alberta Agriculture, Food and Rural Development*
- Legume stands seriously degenerate in 5 years

Profitable Pastures

When Rejuvenation Includes Seeding

- **Re-seeding or over-seeding of tame pasture brings benefits**
 - **Increase forage yield – by up to 35%**
 - **Increase protein content – with legumes**
 - **Extend grazing season – nearly a month**

Saskatchewan Agriculture and Food, Manitoba Agriculture, Food and Rural Initiatives



Profitable Pastures

When Rejuvenation Includes Seeding

- **Consider seeding with certified seed**
 - **Brings innovation – new attributes**
 - **Guaranteed varietal purity**
 - **Virtually weed free**
 - **Tested to ensure excellent germination**

Profitable Pastures

A Word About Native Pastures

Often the best option given the environment, ecology or cost structure

- Reseeding with native species is an option
- Look for a company that harvests, cleans and markets seed of native species



Canadian Seed Trade Association

Suite 505 39 Robertson Road

Ottawa, Ontario K12H 8R2

Tel: (613) 829-9527 email:

csta@cdnseed.org

www.cdnseed.org